

An output routine for an illustrated book

Boris Veytsman*

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* School of Systems Biology & Computational Materials Science Center, MS 6A12, George Mason University, Fairfax, VA 22030

1. Introduction

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ConT_EXt: an exquisite mechanism with floats spanning *n* of *m* columns [Hagen, 2003]³

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³H. Hagen. *Columns*, 2003. <http://www.pragma-ade.nl/general/manuals/columns.pdf>

1.2. Common assumptions

1. The most important part is the *text*.
2. Illustrations are put afterwards:
 - (a) Not too far from the point they are mentioned
 - (b) Form not too ugly pages

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What if the assumptions are wrong?

2. Illustrated books

Definition: a book where the illustrations tell the story.

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Example: art albums



Designed by Hermann Zapf
it may look like a
composition from a
typographer's specimen book,
but it was the first
book published that
Windows, in which
I set one of its
compositions of type.

See, the book was chosen as one of the AIGA's Fifty Books of 1968, and its appearance in the show's elegant catalog marked an auspicious beginning for Hallmark's young book department. Hermann's approach to design was very much a typographic one.

The second book, which I was fortunate enough to assist him with, was *Favorite Bible Verses Words of Wisdom, Strength and Praise*, designed in 1972 and published in 1974. I had just graduated in graphic design from RIT, and the art director, Jim Harald Peter, assigned me as a listener to the book through final layout and approval once a director for the illustrations was determined.

Hermann had already begun working on it before I joined the project, although he had not yet decided on the chosen version—a painterly approach, suggestive of stained-glass windows, and a more purely calligraphic direction.

The chosen version, set in *Cross Roman*, features twelve calligraphic plates integrating an appropriate symbol with each verse.



Top left and bottom: Hermann Zapf's
Art Economy Bible Verses
Top right: Hermann Zapf's blue dust jacket
Bottom right: Hermann Zapf's book cover design.



Left: Hermann's color proposal for his title page
Right: Final Hallmark cover design.

Rick Cusick, *What Our Lettering Needs: The Contribution of Hermann Zapf to Calligraphy & Type Design at Hallmark Cards*. RIT Cary Graphics Art Press, 2011.

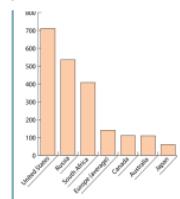
Example: FAO Statistical Yearbook

1

Environment 1D

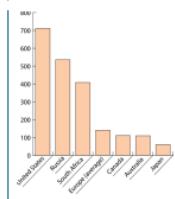
Nulla malesuada porttitor diam. Donec felis enat, congue non, volutpat at, tincidunt tristique, libero. Vivamus

CHART 15: Incarceration rates across countries



Source: Wikipedia

CHART 16: Incarceration rates across countries



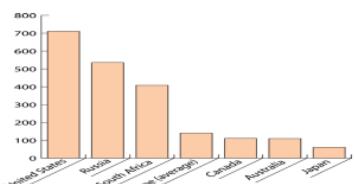
Source: Wikipedia

FAO Statistical Yearbook 2014

Environment 1D

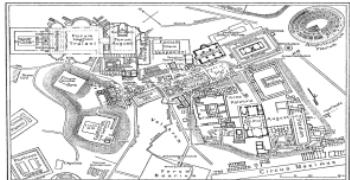
The Setting

CHART 17: Incarceration rates across countries



www.MitBima.com

MAP 3: Incarceration rates across countries



Source: Wikipedia

Layout principles:

1. Illustrations are put on predefined places (*often on a coarse grid*).
2. Text follows the illustrations, not the other way round.

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Problem: \TeX page builder has a different paradigm!

3. Making FAO Yearbook

3.1. A spread

Eight quadrants:

ul	ur
ll	lr

Verso page

UL	UR
LL	LR

Recto page

\clearspread command.

Illustrations:

Single: one quadrant



Tall: two quadrants



Wide: two quadrants



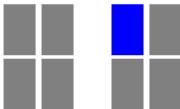
Big: four quadrants



3.2. Interface

We *explicitly* set the size and the position of illustrations; text follows the gaps:

```
\begin{chart}{S}{UL}  
...  
\end{chart}
```



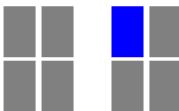
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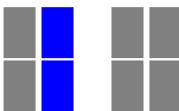
```
\end{chart}
```



```
\begin{map}{T}{ur}
```

```
...
```

```
\end{map}
```



```
\begin{chart}{W}{LL}
```

```
...
```

```
\end{chart}
```



```
\begin{chart}{W}{LL}
```

```
...
```

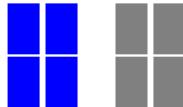
```
\end{chart}
```



```
\begin{map}{B}{u1}
```

```
...
```

```
\end{map}
```



```
\begin{chart}{W}{LL}
```

...

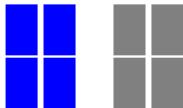
```
\end{chart}
```



```
\begin{map}{B}{ul}
```

...

```
\end{map}
```



Each command adds the illustration to the corresponding box (to be \vsplit later).

3.3. Page Builder and OTR

Page builder: create a column of text. When the column is done, call OTR.

OTR has two stages: output a column, *and* output a page.

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First stage inputs:

1. Column of text
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3. Boxes with illustrations.

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1. Column of text
2. Whether this is the first or the second column, whether this is a recto or verso page.
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Second stage inputs: two columns of text *and/or* page-wide illustrations.

3.4. OTR algorithm: First Stage

Start: have a column of text from page builder and boxes.

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Start: have a column of text from page builder and boxes.

First, do we have a page completely covered by illustrations?

if got Big or both top & bottom Wide illustrations **then**

if second column **then**

 └ Error

Send the illustrations to the special OTR;

Send text back to page builder

Maybe the column is completely taken by illustrations?

if got Tall or both top & bottom Single illustrations then

- Form a column from the illustrations;
 - Send the column to the second stage;
 - Send the text back to page builder
-

Did the page builder know the right height?

Calculate column height;

if *column height equals \vsize* **then**

 Add illustrations to the column;

 Send the column to the second stage

else

 Change \vsize;

 Send text back to page builder;

 Leave OTR

This makes at most 2 passes.

3.5. OTR Algorithm: second stage

This is easy:

if *first column then*

| Save column

else

| Add first column and wide illustrations, add decorations and
| the send page out

Reset \vsize;

Leave OTR

3.5. OTR Algorithm: second stage

This is easy:

if *first column then*

| Save column

else

| Add first column and wide illustrations, add decorations and
| the send page out

Reset \vsize;

Leave OTR

Special case: only wide or big illustrations. Just add decorations and send the page out

3.6. What works?

1. Text flows, illustrations flow.
2. Pages with the same pattern flow.

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2. Pages with the same pattern flow.

3.7. What does not work?

1. “Wrong” requests (Wide and Tall illustrations on the same page).
2. Pattern change without \clearspread

The first 90 percent of the code accounts for the first 90 percent of the development time. The remaining 10 percent of the code accounts for the other 90 percent of the development time.

Tom Cargill, http://en.wikipedia.org/wiki/Ninety-ninety_rule

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I decided not to spend “the other 90%”.

4. Conclusions

TeX can be coaxed to produce an illustrated book!

Code: <https://github.com/filippogheri/FAOSYBLaTeXpackage>

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Acknowledgements

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References

- J. Braams, D. Carlisle, A. Jeffrey, L. Lamport, F. Mittelbach, C. Rowley, and R. Schöpf. *Itfloat.dtx*, 2002.
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