## Dear Friends of T<sub>E</sub>X,

If you believe in squeezing every last bit of value from your resources, then you might be interested in TEX and its future development.

#### Ahead of its Time

You may already know about TeX and some of its offspring, such as LaTeX, pdfTeX, ConTeXt, and even Lollipop. TeX and its descendants are totally free typesetting software packages for mathematical, scientific, technical and general publishing, plus, increasingly, for everyday office work. They are to typesetting and publishing what space research is to industry in general. TeX and its derivatives are usually well in front of the leading edge when it comes to high quality typesetting and publishing software.

### An Alternative to Word Processing and Desktop Publishing

TEX is a text processing tool for all modern operating systems. The basic user interface is any text editor plus several command-line typesetting programs. Free extended applications—such as LyX and TEXmacs—provide realtime formatting, similar to commercial word processors, but on multiple platforms.

The learning curve for TEX is similar to that of the most widely-used word processors. TEX documents can be simple or intricate. Once understood, TEX is much more efficient than word processors, because TEX does consistent formatting for every letter, article, report or manual. And the results are good to your eyes.

Increasingly, T<sub>E</sub>X and its children are attracting enterprises, organizations and individuals who are dissatisfied with the high cost, excessive overhead, invasive licensing, weak security and questionable quality of commercial word processors and desktop publishing programs. Thousands of newcomers are learning and using T<sub>E</sub>X or its offshoots for letters, fliers, posters, reports and books, plus more.

## Solid, Supple and Portable Design

TeX has been stable software since the early 1980's. It runs on UNIX, Windows and Macintosh systems. Documents you create on one operating system easily transfer and produce the same beautiful output on any other operating system with TeX installed. And, the results are better than most commercial typesetting software.

Also, because of its adaptable design, TeX integrates smoothly with other text management and publishing technologies. For example, TeX works well as a typesetting backend for XML and as a content development frontend for HTML.

#### Totally Free, Not One String Attached

TeX is free. It costs enterprises and users nothing other than installation and training time. Also, unlike promotional freeware and trial software, TeX comes in only one level of quality—high, very high. TeX is arguably the best typesetting software available. To illustrate this, several software developers now incorporate TeX technology into their commercial publishing systems, some costing \$700-a-seat and more.

### **Annual TUG Meeting and Conference**

T<sub>F</sub>X is regularly being improved through the work of volunteers from various parts of the world.

Once a year, a sundry group of TeX developers and users gather for face-to-face discussions. This conference is coordinated by the TeX Users Group (TUG), a U.S. not-for-profit organization with members in 61 countries. Conference attendees evaluate the state of the tools and their applications. Typical topics include work flows, interfaces, fonts, printing, new technologies, howto's and case studies, among others. TeX aficionados attend from around the world.

This year the annual meeting is July 20–24 in the Pacific islands of Hawaii. All are welcome; more information and registration at: http://www.tug.org/tug2003

### Sharing the Corners of Your Fields

The T<sub>E</sub>X conference for 2003 is celebrating 25 years of T<sub>E</sub>X. This is a good time to make your enterprise known to the T<sub>E</sub>X community by sponsoring the conference.

But TEX is free. Right?

Correct! And we are committed to keeping it free.

All of us are volunteers and receive no financial compensation from our work with TUG. However, like many other organizations, we need funds to help support our collaborative development. We are not looking for \$700 per seat. Instead, we are asking for a small part of your tax-deductible giving. (See http://www.tug.org/tax-exempt/ for information about our tax exempt status.)

We like to think of this as sharing the "corners of your fields". In some ancient cultures, the landowners harvested the center part of their crops, leaving the corners for others to take according to their needs.

That is our need. Nothing more.

For you, it's a opportunity to add to the value of your typesetting resources and to give something back to the T<sub>F</sub>X community.

#### Now What?

All support helps. If you would like to donate \$1 or a \$1,000, please contact us through our:

secure web site: https://www.tug.org/tug2003/donate/

e-mail: office@tug.org mail: T<sub>E</sub>X Users Group

1466 NW Naito Parkway, Suite 3141 Portland, OR 97209-2820, USA

voice: +1-503-223-9994 fax: +1-503-223-3960

For donations of \$50 and more you can receive a copy of the TeXLive CD. This CD includes TeX installers for Windows, Linux, Mac OS X and several UNIX derivatives.

Also, please print and post or distribute the "sharing" poster:

http://www.tug.org/tug2003/donate/texharvest.pdf.

Please encourage others to support TUG.

Your support at any level makes a big difference to the future of TEX. We need your help.

# Hope to See You in Hawaii

We would also like to see you at the TUG conference. Please register at our web site: http://www.tug.org/tug2003/

Sincerely,

wendy mckay TUG 2003 Organizing Committee tug2003@tug.org